

SPONSORSHIP - THAT WAS MY HOME



ABOUT THE EVENT

'That was my home' are a series of thought-provoking events celebrating the community's rich history and diverse cultures. Community members from our Celebrate Culture Group lead the events, and invite a series of representatives to perform, inspire and educate the wider community.

The aim of the events are for community members to learn about different cultures, history and traditions through food demonstrations, art and craft, dancing, costumes and the sharing of stories.

Each quarterly event showcases a different culture. Our inaugural event in September 2018 celebrated Aboriginal and Torres Strait Islanders, and our second event celebrated the Sudanese Culture. Over the next nine months we will showcase cultures from the Philippines, India and Pakistan.

SUCCESS OF THE INAUGURAL EVENT

- Attendance of over 60 families
- Media coverage in the Sound Telegraph Kwinana
- Artwork displayed in the Kwinana Marketplace
- Reach of 1754 / engagement of 608 on Facebook
- Flyer promotion emailed to database of over 300

FUNDING

We are seeking funding to assist with the costs of purchasing food for cultural cooking demonstrations, venue hire, art materials, music and equipment hire, production of materials resulting from the event (such as photo book, recipe book) and social media posts promoting the event and the sponsors.

GOLD PARTNER

\$2000
1 PER EVENT

- Recognition as major event sponsor with naming rights
- Recognition as major sponsor on website
- Principle acknowledgement in welcome speech
- Recognition as major sponsor on social media posts
- Recognition in media release for event
- Logo on Power Point presentation
- Logo displayed on all marketing material
- Option to display signage at event
- Option to display promotional material at event

SILVER PARTNER

\$1000
2 PER EVENT

- Recognition as major sponsor on website
- Recognition in media release for event
- Acknowledgement in welcome speech
- Logo on Power Point presentation at event
- Logo displayed on all marketing material
- Option to display signage at event
- Option to display promotional material at event

BRONZE PARTNER

\$500
2 PER EVENT

- Acknowledgement in welcome speech
- Logo on Power Point presentation
- Logo displayed on all marketing material
- Option to display signage at event
- Option to display promotional material at event