

IMPROVING OUTCOMES FOR CHILDREN

Our Roadmap for System Change

ABOUT US

Connecting Community for Kids (CCK) is a collective impact initiative dedicated to improving the wellbeing, health and development of children and families across Cockburn and Kwinana.

Supported by the Woodside Development Fund, the initiative is community-led and brings together service providers, community groups and government to identify sustainable system change that will result in more children starting school on track.

We do this using community feedback and aspiration, data and best practice examples to test interventions, evaluate then scale.

Our three focus areas are:

1 Importance of the Early Years

2 Community Participation

3 Early Intervention Child Health

FOCUS AREA ONE

Importance of the Early Years

Early childhood health education and wellbeing is a community priority in Cockburn and Kwinana

Objective 1

Raise the priority of Early Years across local and state government, community organisations and services.

Strategy

Develop an evidence base of Cockburn and Kwinana to showcase the need of each community.

- Engage influencers and decision makers to advocate for funding to support the need.
- Elevate the Early Years as a priority across District Leadership Groups.

Objective 2

Increase parents understanding of the importance of the first 1000 days.

Strategy

- Develop an awareness raising campaign providing education, access to resources and networks.
- Link the work of the CCK partners to the first 1000 days campaign.
- Maaraka Dabakarn Hands to Steady to support families once awareness has been raised.

To learn more about the strategies on our roadmap visit:

www.connecting4kids.com.au/roadmap

To read about our partners and the services they offer visit:

www.connecting4kids.com.au/jltpartners

FOCUS AREA TWO

Community Participation

Children (aged 0-5 years) and their families are participating in community life

Objective 1

Increase community voice in the collaborative leadership of networks, services and decisions impacting children 0-5 years and their families. Develop peer leaders.

Strategy

- **Circles of Support** - increasing participation of children and families with disability.
- **Education, Care and Family Network (ECFN)** - Developing tools and supports that optimise a child's journey from birth to school.

Objective 2

Reduce social isolation of children and their families in ways that connect families and children and increase community appreciation of diversity.

Strategy

- **Maaraka Dabakarn Hands to Steady**
- **Cultural Chat and Play** - Multicultural playgroup celebrating cultural diversity.
- **Ngulung Katitjiny Ngulung Boodja Our Knowledge Our Country** - Learning and sharing Aboriginal culture across the early years sector.

FOCUS AREA THREE

Early Intervention Child Health

Ensuring children arrive at school able to hear, speak and socialise as a strong foundation for learning

Objective 1

Increase ear health of children birth to 5 years.

Strategy

Early detection and intervention in ear health shapes children's lifelong health and learning.

- **Ears2Learn** - Ear screening program by trained Early Learning Educators providing free access for community.

Objective 2

Increase parents knowledge of childhood development by age 2 and how to support it.

Strategy

Parents have the capacity and confidence to support their child's early learning and development.

- **Me@2 Passports** - a resource for families to monitor child developmental milestones through play-based activities.
- **Maaraka Dabakarn Hands to Steady** - Support for families with developmental concerns for children 0-7 years via group therapy sessions and take-home resource kits.

Objective 3

Increase community-led/peer to peer health and developmental support for children 0-5 years.

Strategy

Build opportunities for families and service providers to collaborate to support children's health and learning.

- **Waadiny Moordjit Silver Linings** - a crisis response program for children co-designed by the Kwinana Aboriginal community.

- **Maaraka Dabakarn Hands to Steady**