



# IMPROVING OUTCOMES FOR CHILDREN

Our Roadmap for System Change

## ABOUT US

Connecting Community for Kids (CCK) is a collective impact initiative dedicated to improving the wellbeing, health and development of children and families across Cockburn and Kwinana.

Supported by the Woodside Development Fund, the initiative is community-led and brings together service providers, community groups and government to identify sustainable system change that will result in more children starting school on track.

We do this using community feedback and aspiration, data and best practice examples to test interventions, evaluate then scale.

Our three focus areas are:

**1 Importance of the Early Years**

**2 Community Participation**

**3 Early Intervention Child Health**

## FOCUS AREA ONE

### Importance of the Early Years

Early childhood health education and wellbeing is a community priority in Cockburn and Kwinana

#### Objective 1

Raise the priority of Early Years across local and state government, community organisations and services.

#### Objective 2

Increase parents understanding of the importance of the first 1000 days.

#### Staff working in this area

- Jane Miller, CEO (W)
- Justine Fawcett, Communications Advisor (W)
- Breana Liddington, Community Facilitator (W)

## FOCUS AREA TWO

### Community Participation

Children (aged 0-5 years) and their families are participating in community life

#### Objective 1

Increase community voice in the collaborative leadership of networks, services and decisions impacting children 0-5 years and their families. Develop peer leaders.

#### Objective 2

Reduce social isolation of children and their families in ways that connect families and children and increase community appreciation of diversity.

#### Staff working in this area

- Jane Miller, CEO (W)
- Justine Fawcett, Communications Advisor (W)
- Bec Jones, Community Facilitator Kwinana (W)
- Holly Lucas, Community Facilitator Inclusion (DSS)
- Bianca Rennard, Community Facilitator Cockburn (W)
- Madalaine Kenny, Community Facilitator Inclusion (DSS)
- Tayla Stone, Family Mentor (DSS)
- Jasmine Brahim, Family Mentor (DSS)
- Sylvia Winmar, Community Connector (W)

## FOCUS AREA THREE

### Early Intervention Child Health

Ensuring children arrive at school able to hear, speak and socialise as a strong foundation for learning

#### Objective 1

Increase ear health of children birth to 5 years.

Early detection and intervention in ear health shapes children's lifelong health and learning.

#### Objective 2

Increase parents knowledge of childhood development by age 2 and how to support it.

Parents have the capacity and confidence to support their child's early learning and development.

#### Objective 3

Increase community-led/peer to peer health and developmental support for children 0-5 years.

Build opportunities for families and service providers to collaborate to support children's health and learning.

#### Staff working in this area

- Jane Miller, CEO (W)
- Justine Fawcett, Communications Advisor (W)
- Holly Lucas, Community Facilitator Inclusion (DSS)
- Izzie Staniland, Data Interpreter (DSS)